

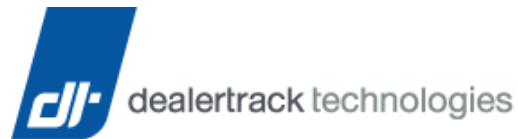
2.26.14

docSTAR/Eclipse Announces Strategic Alliance with Dealertrack

Category: [News](#),

Posted By: [docSTAR](#)

Integrated On-premises and Cloud-based Enterprise Content Management available for Auto Dealers using Dealertrack's Dealer Management Systems



Schenectady, NY – docSTAR, an award-winning developer of web-based [enterprise content management software](#), announced today the integration of the docSTAR eclipse content management system with Dealertrack Technologies web-enabled Dealer Management System for the automotive retail industry. Under the terms of the agreement, docSTAR's eclipse enterprise content management solution will be integrated with Dealertrack using the Opentrack integration standard. The Kendall Auto Group, one of the largest auto dealerships in the Northwest, will be one of the first customer sponsors, implementing the solution at two of their dealerships to provide instant access to archived documents. "docSTAR is pleased to be working with the industry leader in dealer management solutions," said docSTAR Vice President of Sales Greg Cooke. "Our ECM software helps businesses like Kendall Auto Group to increase productivity and operational efficiency by helping them go paperless. By integrating the two systems, critical business documents like deal jackets and repair orders are easily stored in a secure content repository and instantly available to users on any internet-enabled device."

Electronic [document management software](#) has progressed from scan and archive to enabling document driven business process automation. These systems have helped reduce business' reliance on paper, delivering financial and efficiency benefits ranging from dollar cost savings to better more efficient processes and faster customer service.

Launched in 2009, the Dealertrack Opentrack program provides secure, real-time, bi-directional integration between the Dealertrack DMS and third-party applications. Opentrack offers connectivity with six unique touch points, including deals, service, parts, inventory, accounting and customers. With Opentrack, solution providers can deliver optimum performance through their unique applications, and dealerships have the freedom and flexibility to determine how to best operate their business.

“Working close with our certified partners, like docSTAR, Dealertrack Opentrack program reinforces our vision of a true open platform, giving dealers the flexibility to use the solutions that best meet their needs,” said Sharon Kitman, vice president and general manager, DMS, Dealertrack.

About docSTAR

Founded in 1994, docSTAR®, a division of Astria Solutions Group, LLC, is a people-driven software company passionate about providing easy to implement and use content management solutions for organizations of any size. Our enterprise content management software, available either on-premises or as a cloud hosted service in the SaaS model (Software as a Service), allows enterprises to gain control over documents, improve retention and increase operational efficiency. docSTAR integrates with most third party business applications to improve enterprise wide effectiveness. A positive customer experience is just the beginning for docSTAR; our company’s customer support team is consistently praised for delivering above and beyond an already quality and responsive level of service. Over 6,500 organizations have trusted docSTAR to streamline their business operations, including organizations in the insurance, food services, healthcare, real estate/property management, manufacturing, legal, non-profit, education, banking and financial institutions and the public sector. For additional information on docSTAR, please visit www.docstar.com.

About Dealertrack Technologies (www.dealertrack.com)

Dealertrack Technologies’ intuitive and high-value web-based software solutions and services enhance efficiency and profitability for all major segments of the automotive retail industry, including dealers, lenders, OEMs, third-party retailers, agents and aftermarket providers. In addition to the industry’s largest online credit application network, connecting more than 20,000 dealers with more than 1,400 lenders, Dealertrack Technologies delivers the industry’s most comprehensive solution set for automotive retailers, including Dealer Management System (DMS), Inventory, Sales and F&I, Interactive and Registration and Titling solutions.

See more at: <http://www.docstar.com/news/docstar-announces-strategic-alliance-dealertrack#sthash.DCw1QxFy.dpuf>